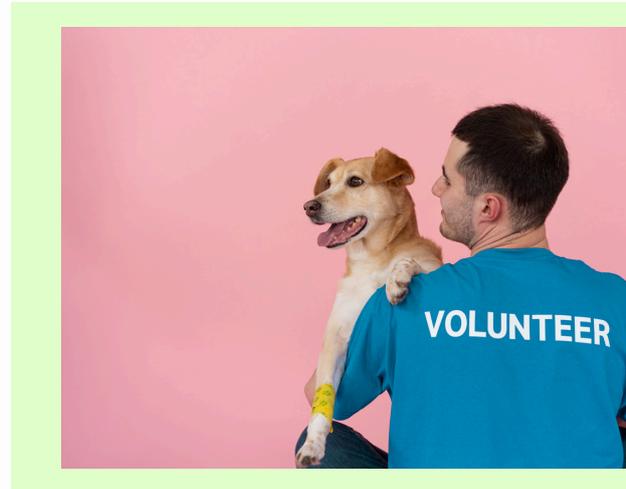


**INVESTORS IN
COMMUNITY
HOW TO GUIDE**

WELCOME

IT IS GREAT TO HAVE YOU JOIN US ON INVESTORS IN COMMUNITY, AND WE LOOK FORWARD TO SEEING THE DIFFERENCE YOU CAN MAKE!

FOLLOW THE INFORMATION IN THIS GUIDE AND YOU WILL BE READY TO START MAKING YOUR IMPACT IN NO TIME.



ON IIC, WE HAVE LOTS OF GREAT CAUSES READY FOR YOU TO SUPPORT.

WHETHER IT'S THROUGH:



VOLUNTEERING
DONATING
FUNDRAISING
PRO BONO WORK
GIFTING

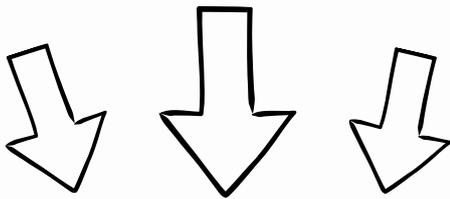


ALL THE OPPORTUNITIES ARE AT YOUR FINGERTIPS...

GETTING STARTED

SO YOU'VE SIGNED UP - WHAT NOW?

SOME PICTURES FROM
THE GOOD CAUSES ON
THE PLATFORM:



EXPLORE!

THROUGH THE EXPLORE
TAB AT THE TOP, TAKE A
LOOK AT SOME OF THE
GOOD CAUSES ON THE
PLATFORM AND THE
PROJECTS MARKETPLACE.



GIVING YOUR SUPPORT

**AFTER
EXPLORING, YOU
HAVE IDENTIFIED
A CAUSE YOU
WANT TO
SUPPORT...**

STOCKING UP THE WALLET

FROM YOUR DASHBOARD, HEAD TO THE WALLET, FILL IN YOUR DETAILS, AND CHOOSE AN AMOUNT TO TOP UP THE WALLET WITH. YOU CAN TOP THIS UP AT ANY TIME!

WALLET FUNDS ARE NON-REFUNDABLE, SO MAKE SURE YOU ARE HAPPY WITH THE AMOUNT YOU ARE ADDING.

MAKING A DIFFERENCE

TO SUPPORT A PROJECT, PRESS DONATE/PARTICIPATE NOW. FOR DONATIONS, CHOOSE THE AMOUNT THAT YOU WOULD LIKE TO DONATE. FOR VOLUNTEERING, CONFIRM THE NUMBER OF HOURS AND WAIT FOR THE GOOD CAUSE TO BE IN TOUCH TO DISCUSS THE DETAILS.

AWAIT CONFIRMATION

CHARITIES MUST APPROVE ALL DONATIONS THEY RECEIVE. THEY WILL BE NOTIFIED ABOUT YOUR DONATION, AND WHEN IT HAS GONE THROUGH, IT WILL BE TRACKED THROUGH YOUR DASHBOARD.

**THE ALL IN
ONE
TRACKING:**

COMMUNITY CREDITS



**EVERY TIME YOU GIVE
THROUGH THE IIC PLATFORM,
YOU WILL RECEIVE
COMMUNITY CREDITS.**

**THESE ARE YOUR ALL IN ONE
MEASURE OF THE GOOD YOU
HAVE DONE.**



WHAT'S THE BENEFIT?

START

GAMIFYING YOUR GIVING



**COMPETE AGAINST FAMILY AND FRIENDS FOR WHO
CAN DO THE MOST GOOD.**



**START A GROUP FOR BETTER TRACKING, AND FIND
OUT WHAT YOUR FRIENDS ARE DOING FOR THE
COMMUNITY. AWARD THE WINNER FOR THEIR WORK.**

FOR HEALTHIER COMMUNITIES.



GROUPS



GROUPS ALLOW YOU TO BRING YOUR FRIENDS AND FAMILY TOGETHER TO TRACK AND COMPETE.

HOW TO MAKE THEM

- **FROM YOUR INDIVIDUAL DASHBOARD, CLICK THE GROUPS BUTTON.**
- **SELECT CREATE GROUP, NAME IT, AND WRITE A QUICK DESCRIPTION.**
- **IF YOU WOULD LIKE YOUR GROUP TO BE OPEN TO THE PUBLIC, MAKE IT A VISIBLE GROUP. IF YOU WANT IT TO BE CLOSED AND INVITE-ONLY, SELECT HIDDEN.**
- **FOR HIDDEN GROUPS, YOU WILL BE GIVEN A PIN THAT CAN BE USED BY PEOPLE YOU WANT TO JOIN. YOU CAN FIND THIS PIN AT ANY TIME ON THE GROUP PAGE.**

HOW TO JOIN THEM

- **TO JOIN A PUBLIC GROUP, SEARCH FOR IT IN GROUPS IN THE EXPLORE TAB. YOU WILL BE ABLE TO JOIN ANY OPEN GROUP FOR INDIVIDUALS.**
- **TO JOIN A PRIVATE GROUP, GO TO YOUR GROUPS TAB FROM THE DASHBOARD, CLICK JOIN PRIVATE GROUP, AND FILL IN THE ID AND PIN PROVIDED BY A MEMBER OF THE GROUP.**

PROJECTS

THERE IS AN EXCELLENT SELECTION OF PROJECTS READY-MADE FOR YOU TO SUPPORT ON THE PLATFORM. BUT SOMETIMES WE WANT TO DO OUR OWN THING.

HERE'S HOW:

YOU CAN SET UP PROJECTS TO FUNDRAISE, VOLUNTEER, OR GIFT TO A CHARITY OF YOUR CHOOSING.



TO DO IT, HEAD TO THE PROJECTS BUTTON ON YOUR DASHBOARD, CREATE PROJECT, AND FILL IN THE INFORMATION.

FOLLOW OUR BEST PRACTICE GUIDE ATTACHED AT THE END OF THIS GUIDE FOR THE MOST SUCCESS!

CHOOSE A CHARITY TO ASSOCIATE IT WITH, AND WAIT FOR THEM TO ACCEPT IT. ONCE THEY'VE ACCEPTED IT WILL GO LIVE ON THEIR CHARITY PROFILE.

BE SURE TO SHARE THE LINK TO THE PROJECT OUT TO YOUR FRIENDS, FAMILY, AND COLLEAGUES TO RAISE AS MUCH AS YOU CAN!



BUILD YOUR COMMUNITY



AT IIC, WE WANT TO BUILD MORE RESILIENT COMMUNITIES. CONNECTIONS BETWEEN BUSINESSES, INDIVIDUALS, AND GOOD CAUSES BRING MEANINGFUL CONVERSATIONS THAT CAN CHANGE THE WORLD.

SO NOW YOU ARE A MEMBER, HOW CAN YOU BE A CHAMPION OF YOUR COMMUNITY AND JOIN US ON OUR MISSION TOWARDS A STRONGER AND FAIRER SOCIETY?

A CHARITY YOU WANT TO SUPPORT THAT ISN'T ON THE PLATFORM?

INVITE THEM! CHARITIES GO FREE WITH IIC, SO MAKE YOUR GIVING EVEN MORE IMPACTFUL BY BRINGING THEM ALONG.

HOW?



SEND AN EMAIL TO:
EMILY.BLAKE@INVESTORSINCOMMUNITY.ORG
WITH THE CHARITY NAME AND CONTACT
DETAILS AND WE WILL REACH OUT TO THEM.

OR, SEND THEM THE EMAIL LINKED BELOW TO
HAVE THEM SIGN UP!

[JOIN US!](#)

BRINGING IIC TO YOUR BUSINESS

WITH IIC, WORK AS A TEAM WITHIN YOUR ORGANISATION TO BUILD A BIGGER IMPACT, AND USE VOLUNTEER DAYS FOR A CAUSE THAT MATTERS TO YOU. PROVE YOUR SOCIAL VALUE, AND HAVE FUN WHILE DOING IT.

[DOWNLOAD OUR BUSINESS INTRO PACK HERE](#)

EXTRA RESOURCES

YOU ARE ALL GOOD TO GO! THIS GUIDE SHOULD SET YOU UP WITH ALL THE INFORMATION YOU NEED TO START MAKING CHANGE THROUGH THE INVESTORS IN COMMUNITY PLATFORM.

BUT JUST TO MAKE SURE, HERE ARE A FEW EXTRA LINKS THAT YOU MIGHT FIND USEFUL!



DOWNLOAD OUR LOGO FOR YOUR EMAIL FOOTER



PROJECT CREATION VIDEO GUIDE



BEST PRACTICE PROJECT GUIDE

BUSINESSES AND CHARITIES - CHECK OUT THE ASSET PACK FOR INFORMATION ON GETTING YOUR BESPOKE IIC LOGO!

FOR CHARITIES

ASSET PACK

FOR BUSINESSES

ASSET PACK

