

Ordinary people
doing extraordinary things.



Investors in Community is a digital platform which enables you to **donate**, **volunteer** and **gift** to charity and community initiatives that matter to you.

It provides access to many good causes, **empowers you** and your team and brings a wider choice to your giving.

As a business it gives you the power to measure; report on, and deliver **positive marketing messages** to each and every one of your audiences.



Quite **simply**, it's a tool that **manages** your giving.

Community Credits:

Every act of giving is **measured** by system generated Community Credits, as the only standard unifying measurement for giving Community Credits may be **saved**, compared, used to gamify between departments or locations and a **lifetime tally** of the giving by individuals and companies alike.



Credits are not exchangeable for goods or benefits, although some members can correlate to internal **benefits** systems.



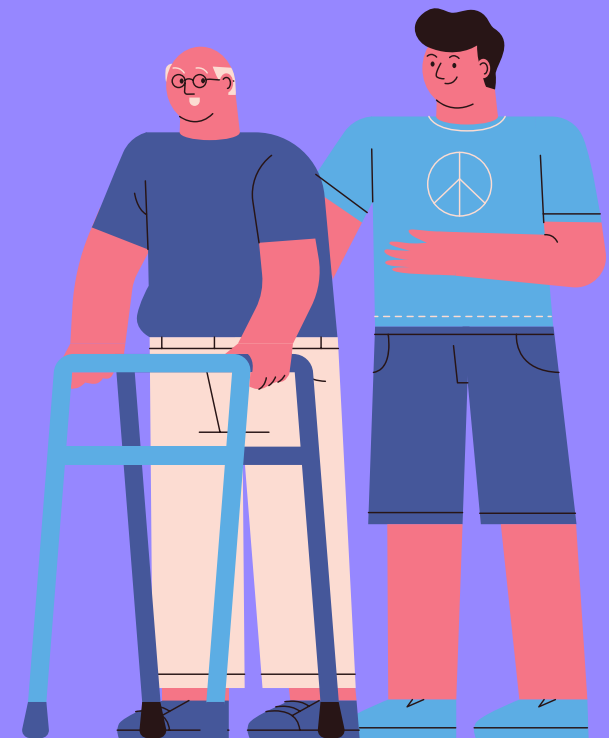
Ways to Give:

- Skilled Volunteering:

Donate your professional work skills to a cause. Admin, accounting, marketing, IT, HR, legal, teaching, plumbing or construction skills. However you can help, wherever you can, whilst keeping **track** of your **impact** in a quick and easy way.

- General Volunteering:

Offer your **time** to help a good cause or project. This could be a team event or an opportunity for a colleague to do something they are specifically **passionate** about.



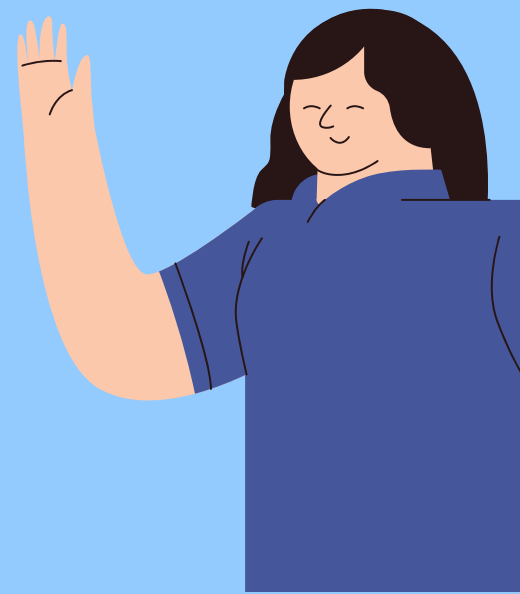
Ways to Give:

- Gifts in Kind:

Donate gifts of any description to a good cause that needs them. Food, office furniture, IT equipment or even toys. Investors in Community allows you to see what is needed and where it is needed so you can be **responsive** and **maximise** your support of good causes.

- Fundraising:

You can fundraise and donate money **easily** to projects through your personal charity wallet.



**FUND
DRIVE**
FOR
CHARITY



Benefits Overview:

For Businesses.

For Good causes.

For Individuals.



For Individuals.

- **Free** to use
- Easily find causes to help
- Add your own causes and projects
- Form or **join** multiple groups, in your place of work or where you **socialise**
- Form fundraising teams around a cause
- Good to **showcase** your activity if you are ever between jobs
- Autonomy in choosing which causes to support
- Earn **Community Credits** for all your giving
- Showcase to your employer your non work related skills and experience
- Support your CV or University statement
- **Lifetime** tally of Community Credits that never go away
- Gain **rewards** for achieving higher levels of Community Credits
- Find a sense of **purpose** and see the ongoing impact of all the good you're doing in your **community**



For Businesses.

- Deliver and **measure** all the ways you give to charity
- Comprehensive **reporting**, admin and auditing made easy and **automatic**
- Easy to use, live dashboards with sub team dashboards if you wish
- Lots of **extras** to make your giving run smoothly
- Communicate with your volunteers and fundraisers, **track** their projects and progress
- Showcase your organisation's social value and how you **support** your **communities**
- Easy communication with causes via the platform
- Employee **engagement** – they have stake and **control** of choosing community projects
- Search and **choose** multiple projects to support from small community projects right through to national charities



For Good Causes.

- Easily launch **projects**
- **Free** marketing and social tools
- Easy to use, live dashboards with volunteers, funds and projects
- Donor **attraction** and stewardship
- Fee free fundraising and gifts in kind
- Showcase your good causes social value and how you **impact** your **communities**
- The gift aid is collected and distributed
- **Manage** donations into your Charity Wallet
- Completely **free** for good causes, forever
- Comprehensive **reporting**, admin, evaluation and auditing made **easy** and automatic
- Easy access to volunteers and business support
- Market your cause with our **permanent** showcase pages



How are we Funded?

Good causes access the site at **zero** cost. Our vision is to open up **opportunities** for all good causes, not just those that can invest in increasing their exposure to big business. There is **no** administration **fee** and we claim Gift Aid on eligible donations on behalf of the charity.

Members of the community that wish to support a good cause can also get **involved** as individuals at zero cost. There is no fee per donation and volunteering **opportunities** are readily available.

We are the **only** significant **platform** that charges **no monthly fee**, no deduction from donations or gift aid, and no transaction / credit card fees.



Free for **charities** and **individuals**.



Accessible for your organisation.

If you are a business, a partnership, or any employer organisation then you are eligible to **join** Investors in Community as a member.

This allows you to **create** your own profile for the purpose of supporting or expanding your CSR activity, keep a **track** of your **good** work in the communities, **engage** all of your staff and **compare** your organisation to others.

We have tried to make this as **inclusive** to businesses of **all sizes** as possible, from a sole trader through to a multinational plc.



Pricing.

Number of employees Annual Fee

First 1-2000 £10 per employee

Every employee after 2000 £1 per employee (payment plans available)

Contact us today to discuss: info@investorsincommunity.org



Our vision is to **unite** all **businesses** and **charities** around the **world**.