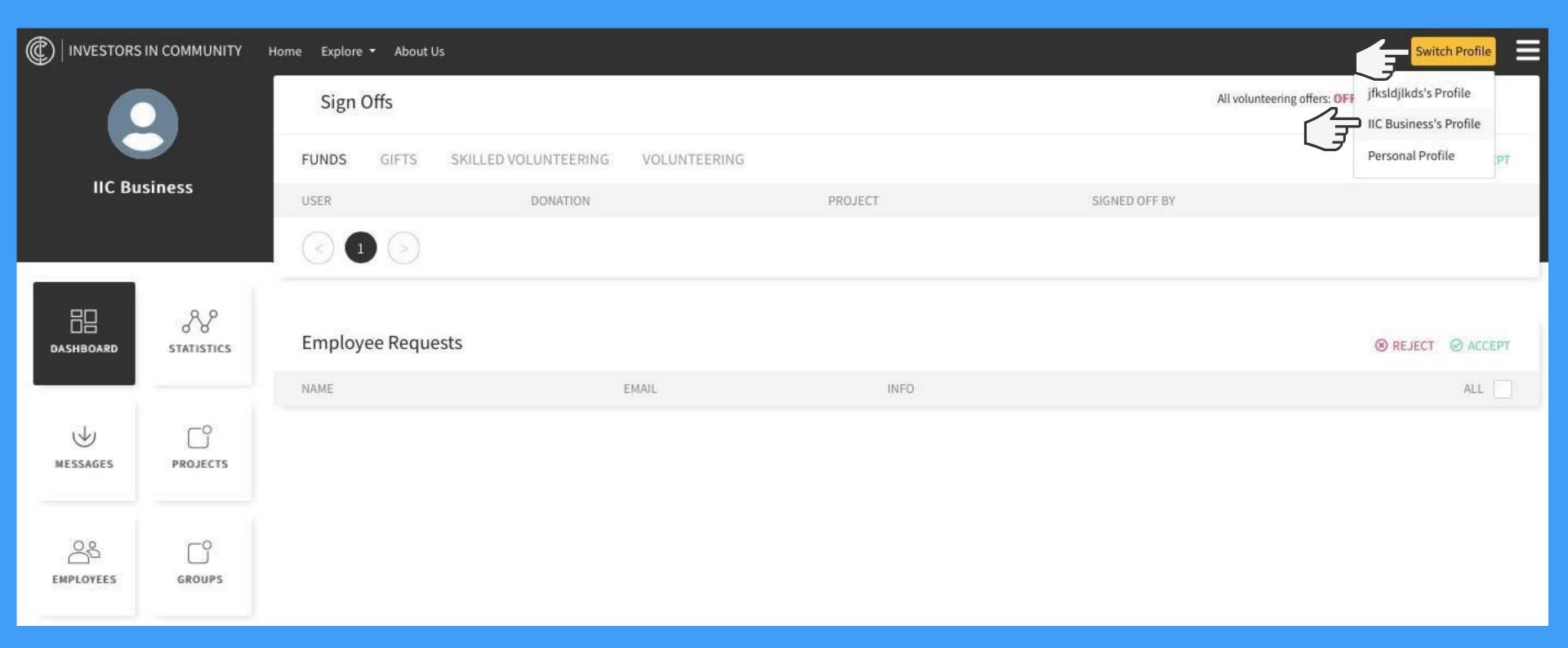
# Quickstart: Businesses - Projects

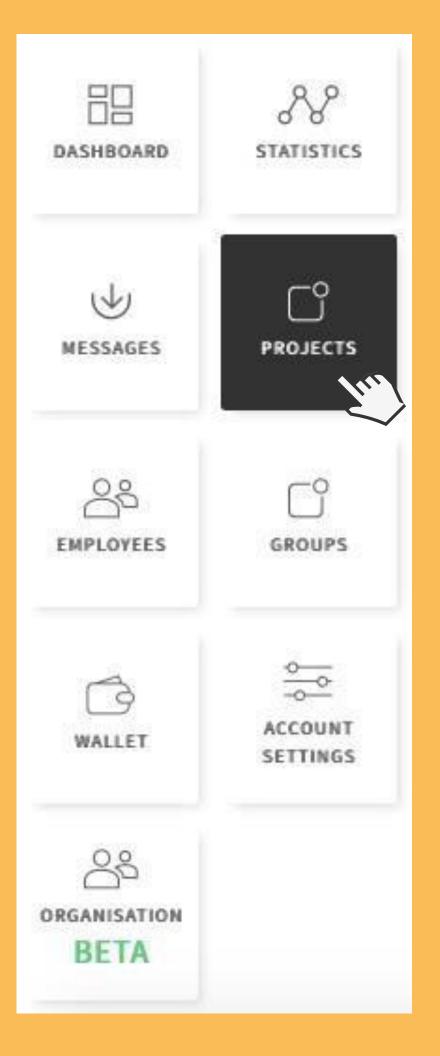
investorsincommunity.org



Ordinary people doing\_extraordinary

## Firstly, ensure you are in your business profile. Do this by selecting switch profile and clicking on your business profile.

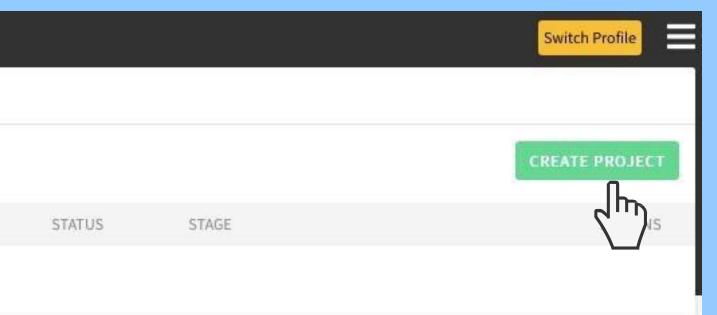




## Click projects from the side menu.

### After clicking on projects you should see the screen below. Now click create project.

	IN COMMUNITY	Home Explore - About Us		
		ALL ACTIVE COMPLETED FI	NISHED DRAFTS	
		SEARCH PROJECTS		
IIC Bu	siness	PROJECT NAME	TYPE OF GIVING	DATES
DASHBOARD	STATISTICS			
MESSAGES				
	GROUPS			

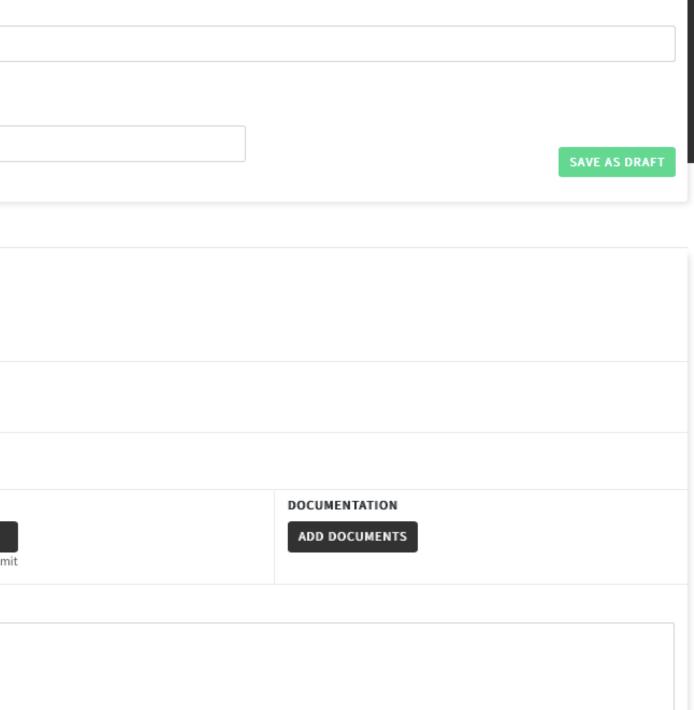


## You will now fill out the details of your project, we have attached a few tips at the end of this document to help you make the best project possible!

Once you have filled out all the details please save as draft, we encourage you to check all the details over to be sure everything is correct as once you have published your project you will not be able to change it!

Also, be sure to save as draft a few times whilst making your project as the session will timeout after some time of inactivity.

Draft Choose an image from your computer JPEG, PNG / 10MB file limit		PROJECT NAME PROJECT LOCATION		
GENERAL INFORMATION				
PROJECT DATES				
Start Date	End Date			
09/11/2020	16/11/2020			
CHOOSE TYPE OF GIVING				
Type of Giving				
ADD ANOTHER TYPE OF GIVING	]			
CHOOSE CATEGORY		IMAGES		
Select 🗘		ADD IMAGES JPEG, PNG / 10MB file li		
DESCRIPTION				

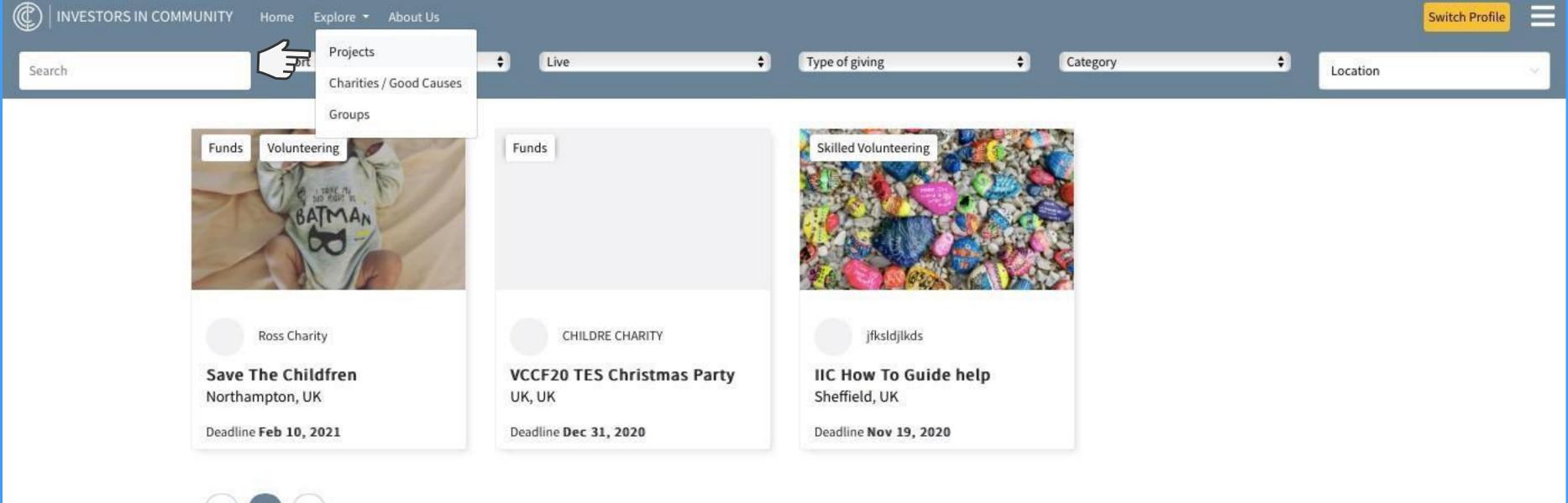


Tip: once you have saved as draft you can exit the project and come back to it later if you wish, it will be waiting for you in the project section of your business profile.

You will now see an associate charity tab, please fill in what charity you would like to associate and then select it from the dropdown menu. Once you've done this please click associate charity and then publish.

ADD ANOTHER TYPE OF GIVING		
HOOSE CATEGORY	ADD IMAGES JPEG, PNG / 10MB file limit	ADD DOCUMENTS
ESCRIPTION		
Business project!		
Exceeded Funds would be spent on something rele	vant to the project description	
		SAVE AS DRAFT ASSOCIATE CHARITY

### After publishing, your live project will now be on our explore page under projects.



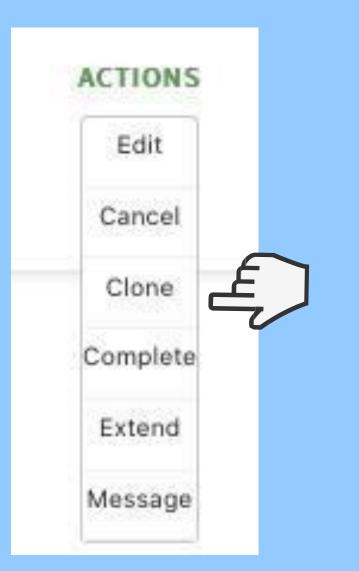


### You will be able to see all your live/completed/draft projects in the projects section of your business profile.

In this section you will also see actions, the next few pages will discuss what actions means.

ALL	ACTIVE	COMPLETED	FINISHED	DRAFTS				
SEARCH	H PROJECTS							CREATE PROJECT
PROJE	CT NAME			TYPE OF GIVING	DATES	STATUS	STAGE	ACTIONS
Busine	ss project			Funds	START: Mon Nov 09 2020 END: Fri Nov 20 2020	Draft	New	ACTIONS
$\langle \rangle$								

Clone - if you see your project is doing well and you wish to clone it. You should click clone on the actions dropdown menu. This will take you to the create a project page but this time it will be pre-filled, please select what you would like to alter from your previous project such as the date, image, amount, type of giving etc and then click publish. Once again this project will appear in the explore section. You should also associate your charity once again.

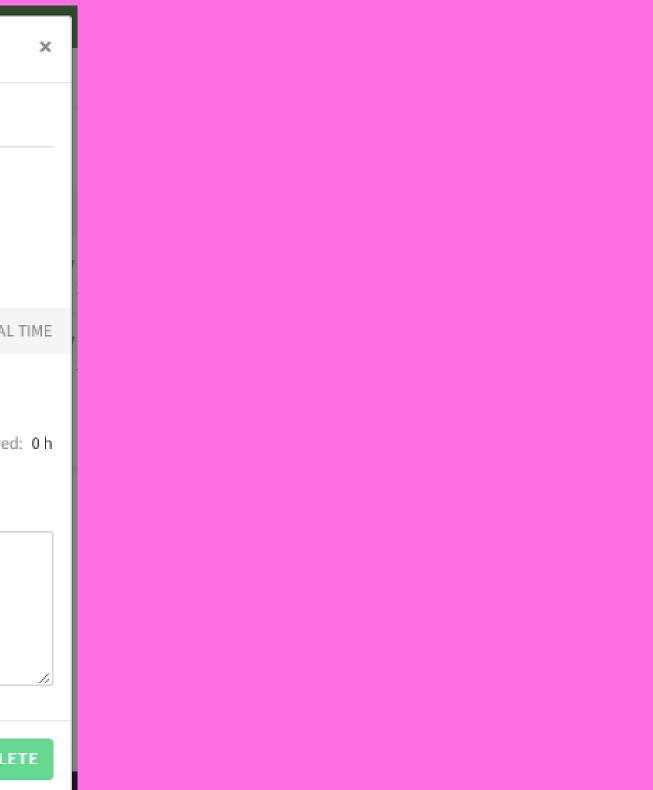


	Bu	ECT NAME siness project ECT LOCATION ffield		SAVE AS DRAFT ASSOCIATE CHARITY
GENERAL INFORMATION	ADMINS			
PROJECT DATES Start Date 09/11/2020	End Date 20/11/2020			
CHOOSE TYPE OF GIVING Funds \$ Minimum Goal £ f1 ADD ADDITIONAL ITEMS	Maximum Goal £ £100	Required Date  20/11/2020	Can exceed my goal	DELETE
CHOOSE TYPE OF GIVING Type of Giving \$ ADD ANOTHER TYPE OF GI	DELETE			

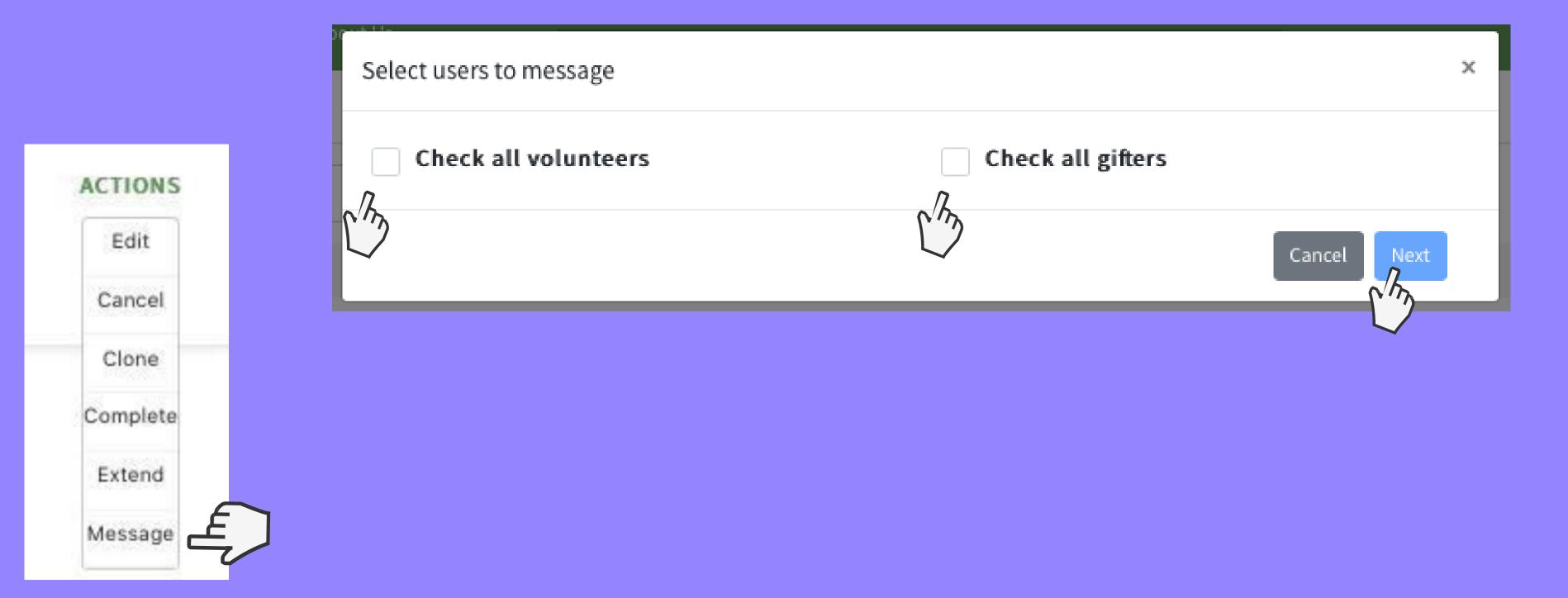
Complete - when you have received all your funds/gifts/volunteers and you are happy to complete the project, please click complete on the actions dropdown menu. Then add your comments on how the project performed and click complete.



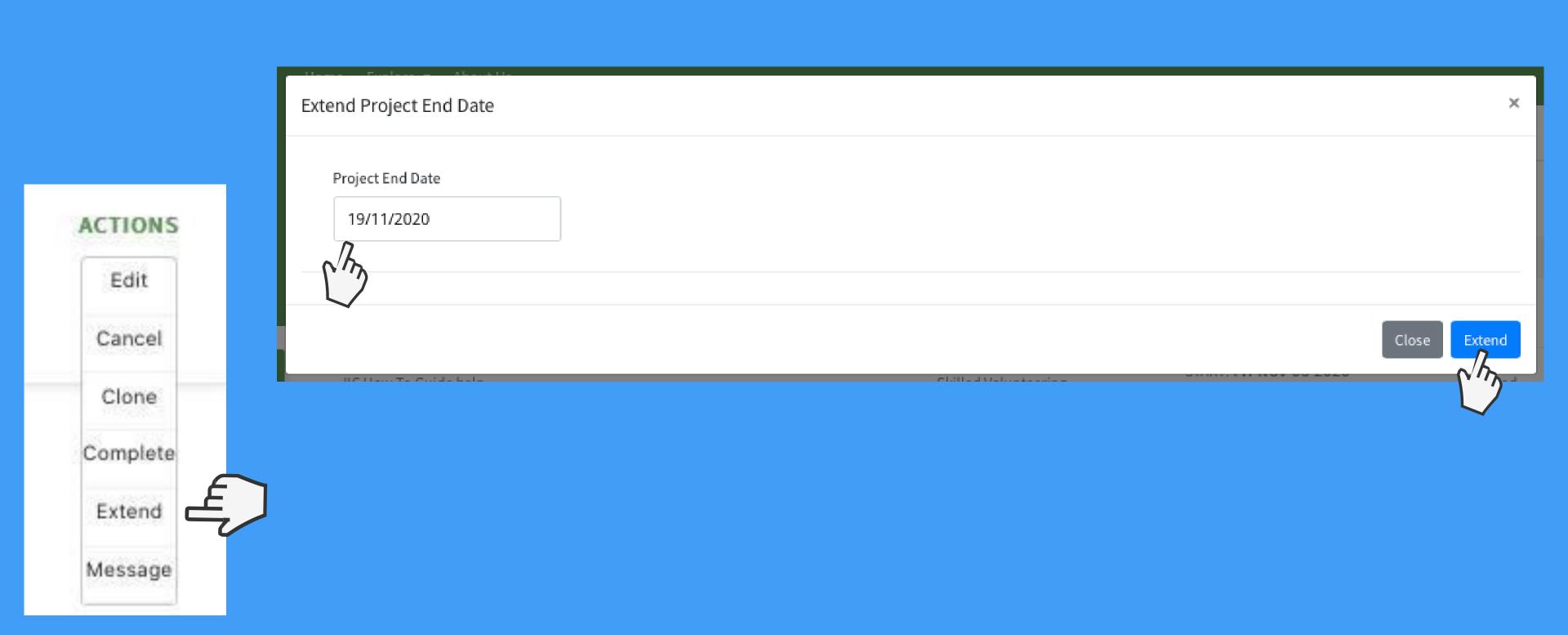
Project Su	mmary			>
Project Name IIC How To G			Start Date Nov 6, 2020	Date Completed Nov 6, 2020
Skilled Volun	teering Confirmat	tion		
NAME	SKILLS	DATES	TIME OFFERED	ACTUAL TIME
< 1 People Volun Add Commen	nteered: 0			Hours Volunteered: 0
				CANCEL



Message - If you would like to send a message to your project gifters/volunteers (messaging to funders is not available) then click message from the actions dropdown menu, choose who you would like to message for this specific project and click next. You can only message on live/active projects – if a project is finished, you will no longer be able to message. Once a message is sent, you can check responses in the message button.



Extend - to extend your project, please click extend from the actions dropdown menu, then add the date you would like to extend to and click extend.



## Tips and Tricks!

- Always set your minimum target to £1 so if you don't achieve your goal you will still receive the amount you have been donated
- Don't ask for millions start small and build an audience! We recommend anything under £500
- Don't mix types of giving unless really necessary as this makes a project look cluttered, make multiple projects
- Do be friendly and engaging in the project to encourage people to donate/gift/volunteer
- Do put a good photo up, a clear, eye catching and colourful image is always best
- Tick the box that says the project can exceed your goal, this means if you ask for £250 and you receive £300 you are welcome to keep those donations

It is important to remember you are running the project, don't just create it and then forget it exists! Share it on your social media, send it to your contacts and employees, get as many people seeing it as possible, we find these are the projects that suceed the most on Investors In Community.

## Thanks for reading!

## Please get in touch if you have more questions.

Contact: business@investorsincommunity.org

investorsincommunity.org



Ordinary people doing\_extraordinary

# Quickstart: Businesses - Creating Groups.

investorsincommunity.org

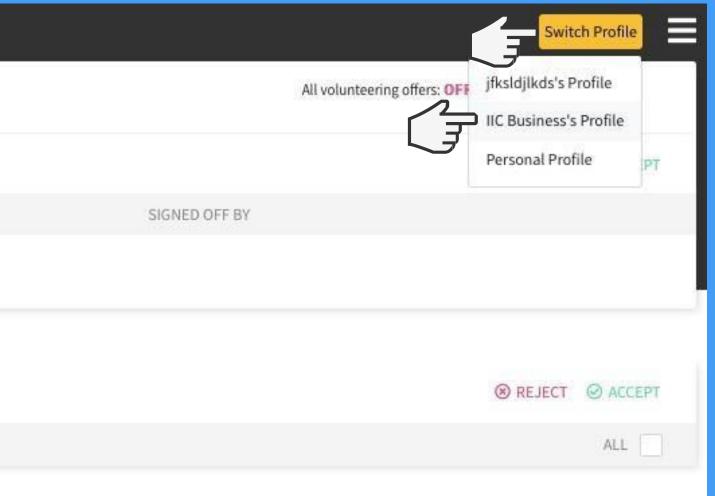


**Ordinary people** doing\_extraordinary

Firstly, ensure you are in your business profile. Do this by selecting switch profile and clicking on your business profile.

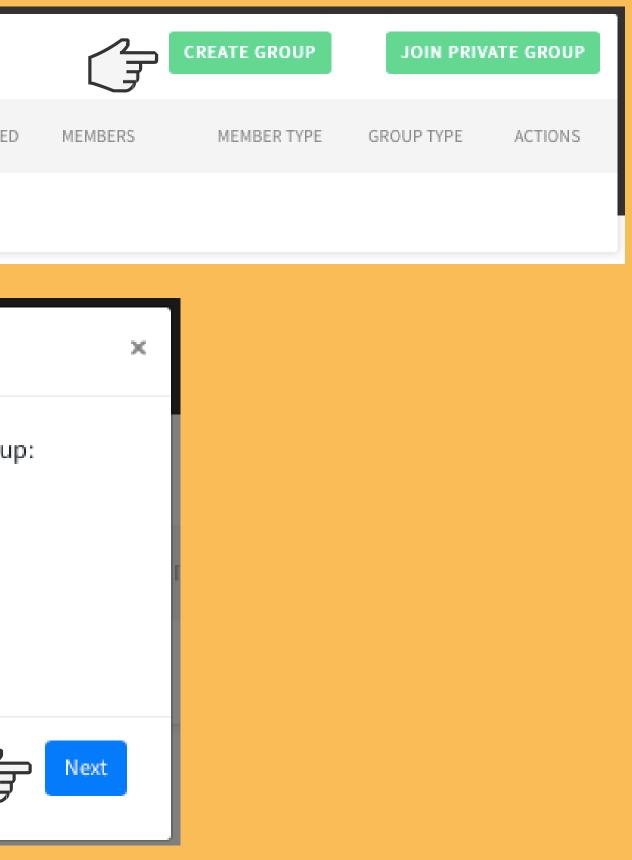
Then click on the groups in the side bar.

INVESTORS	IN COMMUNITY	Home Explore - Ab	out Us				
		Sign Offs					
		FUNDS GIFT	S SKILLED VOLUNTEERING	VOLUNTEERING			
пс ви	siness	USER	DONATION		PROJECT		
DASHBOARD STATISTICS		Employee Re	quests				
_		NAME		EMAIL	INFO		
MESSAGES	PROJECTS						
	GROUPS						

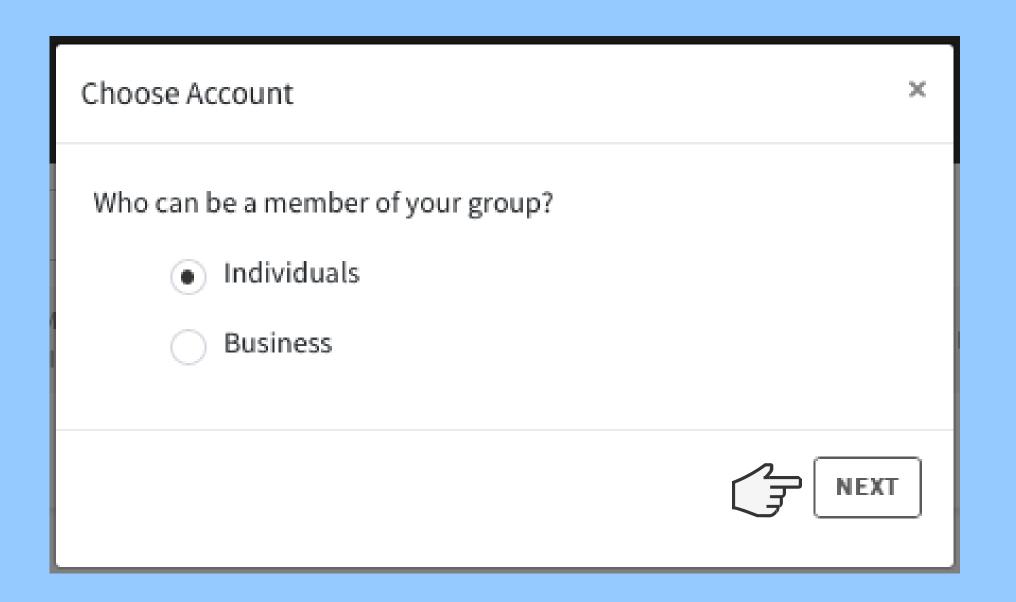


Click create group and then choose which account you want the group to be part of (personal account or a business account) after doing this, click next.

	SEARCH GROUPS					
	GROUP NAME	COMMUNITY CREDITS	DONATED	TIME VOLUNTEERED	SKILLED VOLUNTEERING	ITEMS GIFTE
ľ						
			Choose A	ccount		
				vhich profile you wa Personal Profile Business profile Select	ant to interact v	vith the grou



### Choose if you want to have individuals or businesses invited to the group then click next.



### Input the group name and description, and select whether its hidden or public then click next.

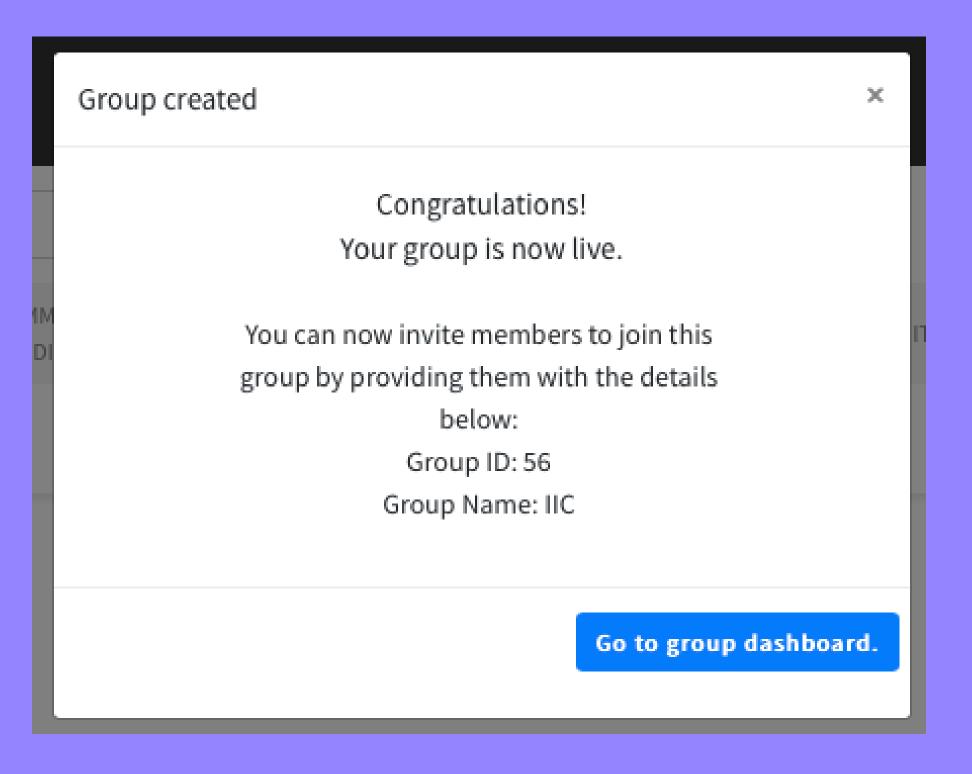
Add group details

Group Name Group Description Visible Anyone can find t Anyone can join t Hidden This group will no Members can join Group Access Cod Learn more about

Read the difference between the types of groups be clicking on 'learn more about group privacy'

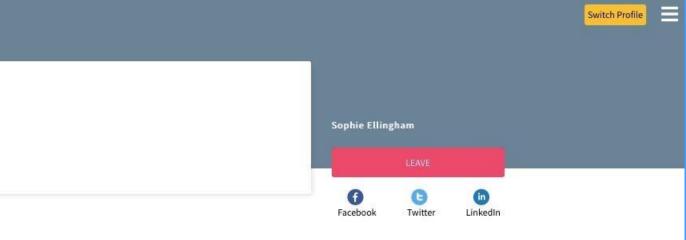
	×
n	
his group via the explore groups page. his group.	
ot be visible on the explore groups page. In this group with the Group ID number and de.	
t group privacy	

### After clicking next your group will be created.



If you chose public, the group will now display in the group section of the 'Explore' tab at the top of your screen. Both groups can be managed from within the 'Groups' tab of the profile it is associated with.

INVESTORS IN COMMUNI	TY Home Explore	e 🗝 About Us				
	Proj	ects				
Search	Cha	rities / Good Causes				
	Grou	ıps				
			INVESTORS IN COMMUNITY	Home Explore •	About Us	
114	c			8	IIC Group Type Member Ty Group ID: 5	/pe: Individual
				STATISTICS	DESCRIPTION	EDIT GROUP
				TOTAL MEMBERS		COMMUNITY C
				1		0
				NAME		COMMUNITY C
				Sophie Ellingham	~	0
					)	



### MANAGE MEMBERS

CREDITS	DONATED	HOURS SKILLED VOLUNTEERING	HOURS VOLUNTEERING	ITEMS GIFTED
	£0	0 hours	0 hours	0 items
CREDITS	DONATED	HOURS SKILLED VOLUNTEERING	HOURS VOLUNTEERING	ITEMS GIFTED
	£0	0 hours	0 hours	0 items

## Thanks for reading!

## Please get in touch if you have more questions.

Contact: business@investorsincommunity.org

investorsincommunity.org



Ordinary people doing\_extraordinary